

DSME

Summer Edition

17/05 - 21/05/2021

Exhibitor Guide 2021

Enterprise and IT Service Management Online Congress
Exhibition & Live-Online days from 17/05 - 21/05/2021

Version 1.2

What is the Digital Service Management Experience?

The Digital Service Management Experience (DSME) is the annual German-speaking online congress for Enterprise and IT Service Management, the foundation for the digital transformation.

As an efficient initiator for the entire industry, DSME masters all challenges for successful Service Management and brings clarity to the following questions:

- Which organisational framework conditions must be created?
- What role do people have in implementation?
- What benefits do the Service Management Practices bring?
- What should technological support look like?

This makes DSME the right event to meet decision-makers and experts at the highest level to discuss all topics of value creation exchange and networking of services.

Date:

Digital Exhibition: 17th - 21st May 2021

KeyNotes & Lectures: 17th - 21st May 2021

Numbers, Data, Facts:

Participants: approx. 900

Target group: Managing directors, managers and employees of internal or external service or IT organisations

Participant structure: 98% of the participants are end customers

Congress package 7.500€

Digital exhibition stand (from 17th - 21st May 2021 24h available) excl. Graphic Design	✓
Adobe Photoshop template for the digital exhibition stand (including PSD layers)	✓
Hands on instruction in the exhibition system	✓
Participant data of your stand and lecture visitors after the event	✓
Image of the company logo on the DSME website	✓
Email signature banner template in PNG file	✓
Exhibitor Lounge (vom 17th - 21st May 2021 24h available)	1000€
Impulse slot in stream (45 min.) incl. conference access for your lecture	1000€
Exhibitor Rally (incl. participant data)	500€
Guided Tour	excl. for already SERVIEW CERTIFIEDTOOL certified manufacturers
Head to Head Talk	2500€

Digital exhibition stand



Take a look at our
ITSM-TOOL Permanent-Expo
<https://itsmtool365.com>



A digital exhibition stand offers you completely new opportunities for your marketing. Present your products and inspire your customers.

Media integration: Documents, pictures, videos (local, YouTube, vimeo), chat integration, contact form and much more.

Add Ons

✔ Exhibitor Lounge

A congress thrives on the active exchange of ideas between all participants. With the Exhibitor Lounge we offer you, in addition to your digital exhibition stand, another virtual place where you can talk to the participants, even face to face by video chat. You will be provided with an area marked with your logo where you can welcome your guests and provide them with extensive information. In this way, personal contact with the participants is ensured. The Exhibitor Lounge offers space for ten exhibitors.

✔ Exhibitor Rally

By taking part in the exhibitor rally, you lead additional visitors to your stand. The task is to find the hidden letter on your stand and finally put together a solution word. At the end of the congress week, three attractive and high-quality prizes will be raffled among all the correct answers. Companies taking part in the exhibitor rally will be shown on the fair platform. There is no limit to the number of participating partners.

✔ Impulse

The audacious success story: Tell your success story in 45 minutes....or rather, have it told. Because nothing is more authentic and credible than an enthusiastic customer. This presentation draws the participants' attention to your company and its portfolio. Afterwards the audience of your presentation will be guided directly to your digital booth.

✔ Head to Head Talk

The exciting discussion round: In this 45-minute talk round you discuss a current topic authentically with other key players of the branch. The listeners can take part in the discussion round via chat and actively influence it.

Timetable

- Wake-Up Session
- Impuls
- Keynote
- Workshop
- Head to Head
- Dialog
- Gamification

	Monday, 17.05.	Tuesday, 18.05.	Wednesday, 19.05.	Thursday, 20.05.	Friday, 21.05.
09:30		Wake-Up-Session	Wake-Up-Session	Wake-Up-Session	Wake-Up-Session
10:00		Impuls	Impuls	Impuls	Impuls
11:00		Dialog	Impuls	Keynote	Keynote
12:00		Lunch Break	Lunch Break	Lunch Break	
13:00	Guided Tour „Service Management Tools“		Guided Tour „Service Management Tools“		
14:00	Keynote	Gamification	Workshop	Impuls	
15:00	Impuls	Impuls	Impuls	Impuls	
16:00	Impuls		Head to Head	Head to Head	
17:00					

Contact

Would you like to become part of the DSME?

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You would like to become a speaker or have questions about the program?

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